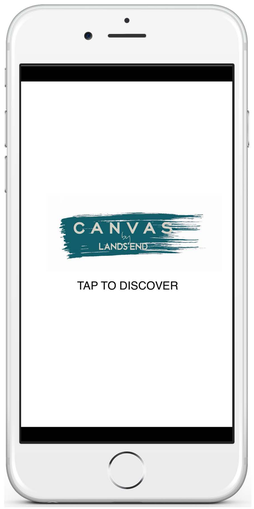
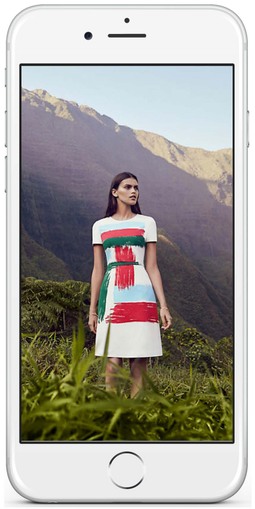


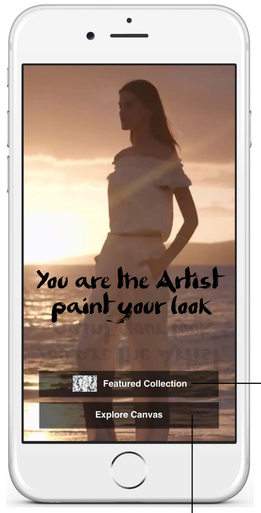
1

Intro Screen



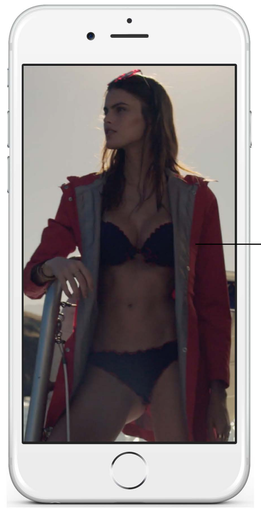
2

Primary Video



3

Primary Video Stops. Main Navigation screen showing.

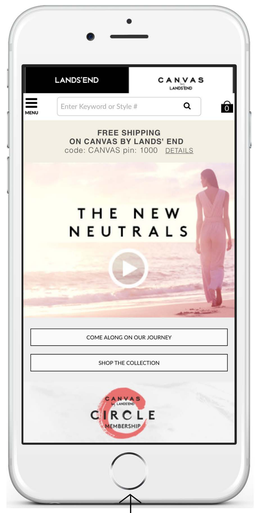


4

Stars & Stripe Video

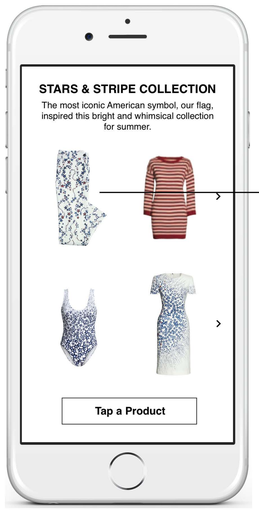
5

Final Video Screen



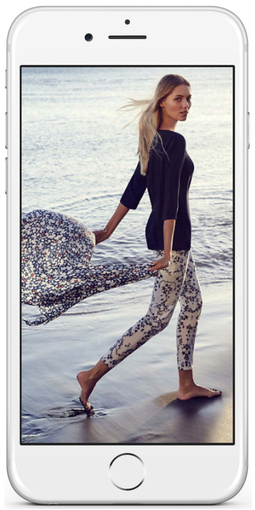
6

Canvas Web Page



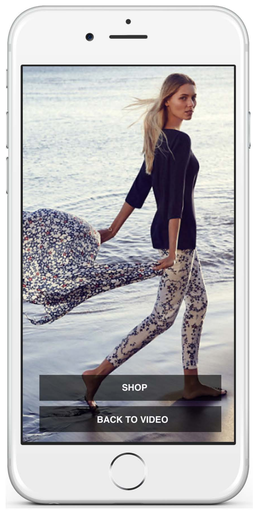
7

Stars & Stripe Video Stops. Collection screen showing. This screen allows user to select the design they want.



8

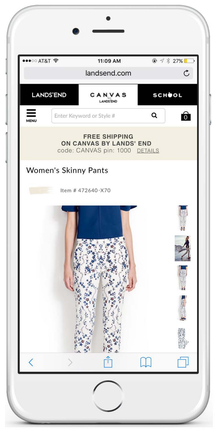
Product Specific Preview (Ken Burns Effect)



9

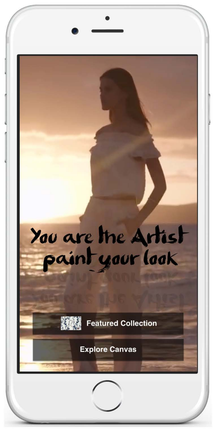
When the Ken Burns video is over, will take users automatically to Navigation screen. Allow user to seclect 'Shop' or 'Back to Video'.

Shop



Shop -- Product Specific Page

Back to video



Back to Video -- Back to First Engagement